

# AmphoChem

## Amaze™ Nordic Barley

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### Amaze™ Nordic Barley supplied by Nouryon



Amaze Nordic Barley is a 100% natural unmodified, COSMOS and NATRUE approved starch. It's an aesthetic modifier ideal for skin, sun and hair care formulations as well as colour cosmetics. The product has an excellent microbial purity and is produced without the requirements for irradiation or other treatments.

#### **What is Barley and what is it used for?**

It is one of the oldest domesticated grains dating back to 9000 BC and an essential part of a nutrition plan around the world.

Barley is well-known for the preparation of food and beverages, like breads, soups and stews. It is also known to lower blood cholesterol and sugar levels.

#### **Some of the benefits of Amaze Nordic Barley:**

- clean INCI label: Hordeum Vulgare Seed flour
- readily biodegradable
- aluminum and silicone free
- regional and eco-conscious sourcing from Scandinavia.

AmphoChem, a market leading chemical distributor, has a large personal care portfolio that offers a good mix of modern and cost-effective ingredients. We can also provide formulation and regulatory support, claim substantiation as well as marketing support through our supplier network.

**Please contact your Sales Representative for more information.**

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[www.amphochem.com](http://www.amphochem.com)

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